

## CityU CSHK PASS WORKSHOP SERIES

### Advancing Professional Development on Economic and Trade Cooperation Zones Along Belt and Road

### 一帶一路境外經貿合作區專業發展提升

## Workshop 2

### Cultural Diversity and Efficient Management: Hong Kong Professional Services, Overseas Investments and Port Development in Sri Lanka

#### Event Brief

#### **Date and Time:**

- 27 April 2021 (Tuesday)
- 10:30 am – 1:30 pm (HKT) / **8:00am – 11:00am (Sri Lanka Time)**

#### **Format and Venue:**

- Hybrid (due to COVID-19 conditions):
  - o Zoom: for speakers not in Hong Kong plus all participants
  - o Zoom link to be shared via email to participants 2 days before event and the event day morning
- Mainly in English
- Free of charge
- CPD included (Please contact your respective Association for details)
- A complimentary training pack containing background materials and analysis is included
- Registration: <https://20210426-pass-workshop-2-srilanka.eventbrite.hk>

#### **Introduction:**

What are the opportunities and risks of investing or expanding business operation in Sri Lanka? What are the benefits and concerns for developing Port related businesses and Special Economic Zones (SEZs) there? What unique roles could Hong Kong professional services play to facilitate mutual advancement?

This Workshop aims to present a portrait of business opportunities and challenges in Sri Lanka from three perspectives: 1) the local Sri Lankan, 2) the Belt and Road and 3) Hong Kong. Through triangulation of first-hand information, insights and successful experience shared by seasoned entrepreneurs, professional practitioners, Port and SEZs management and local researchers, participants would be able to distil an in-depth understanding of cultural diversity and efficient management of overseas investments, as well as port and SEZs development in Sri Lanka. In particular, this Workshop will unpack the challenges and scrutinize the pathways whereby Hong Kong professional services and businesses may perform their distinctive roles in mitigating risks and thus take part for mutual gains and sustainable development in Sri Lanka.

## Programme:

Time (HKT)	Session
10:15-10:30	Registration
10:30-10:35	Welcoming
10:35-12:35	Insight Sharing: <ul style="list-style-type: none"> <li><b>A. Economic Development and Trade in Sri Lanka</b> Ms. Subhashini Abeysinghe, Research Director, Verité Research</li> <li><b>B. Port Development in Sri Lanka</b> Mr. Tissa Wickramasinghe, Chief Operating Officer, Hambantota International Port Group</li> <li><b>C. Business Opportunities in Sri Lanka</b> Mr. Thirukumar Nadarasa, Chief Executive Officer, Hutchison Telecommunications Lanka Pvt Ltd</li> <li>Mr. Peter Cheng, Chairman, Hanbo Enterprises Limited</li> </ul>
12:35-13:25	Q&A and Discussion <ul style="list-style-type: none"> <li>• Chair: Dr Linda Yin-nor Tjia (Member, Research Centre for Sustainable Hong Kong, City University of Hong Kong)</li> <li>• Discussant: Prof Linda Chelan Li (Director, Research Centre for Sustainable Hong Kong, City University of Hong Kong)</li> </ul>
13:25 – 13:30	Concluding Remarks

## About CSHK PASS Workshop Series

The Research Centre for Sustainable Hong Kong (CSHK) of City University of Hong Kong is funded by the ‘Professional Services Advancement Support Scheme’ (PASS)<sup>1</sup> of the Commerce and Economic Development Bureau, HKSAR Government to conduct a Workshop Series entitled ‘Advancing Professional Development on Economic and Trade Cooperation Zones Along Belt and Road’, with the objectives to enhance the understanding of Hong Kong professional services on Economic and Trade Cooperation Zones (ETCZs) along the Belt and Road countries.

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<sup>1</sup> Professional Services Advancement Support Scheme (“PASS”) is set up to support Hong Kong’s professional services sector to carry out worthwhile projects to spearhead pro-active outreaching promotion efforts and to improve service offerings. For more information about PASS, please refer to PASS website at: <https://www.pass.gov.hk/en/home/index.html>

This workshop is the debut workshop of the Workshop Series. For more information about the Workshop Series, such as information of our project members, partnering organizations and workshop schedule, please visit our website at <http://www.cityu.edu.hk/cshk/ongoing-projects.htm?pass>.