

Scale Up Your Business with Smart Intellectual Property Strategies



About the IP Manager Scheme

The Intellectual Property Department (IPD) has launched the “Intellectual Property (IP) Manager Scheme”, which aims at assisting Hong Kong enterprises, especially small and medium enterprises to build up their IP manpower capacity and to grasp the opportunities brought by IP trading.

To meet the development needs of the enterprises, the Scheme PLUS provides a more comprehensive and in-depth training programme. It caters for specific duties and career development needs of IP Managers and helps to establish their expertise and skills. Enterprises will also be able to enhance its competitiveness and create more economic benefits through innovation and IP exploitation.



To Join the Scheme

- ➔ Enterprises registered in Hong Kong can join the Scheme for free
- ➔ Enterprises should appoint a staff member in a managerial position as their in-house “IP Manager” to oversee the compliance, management, exploitation and commercialisation of IP assets
- ➔ Enterprises can register for “IP204 : Practical Workshop for IP Managers” and get a complimentary copy of practical guide
- ➔ Enterprises will get priority in registration and special offer for their staff joining the IP Training Programme as well as receiving the latest information on IP
- ➔ Enterprises will get a certificate of participation upon completion of any one of 100 series courses by the appointed “IP Manager”
- ➔ Enterprises will get a special offer to enroll the “Business IP Asia Forum”
- ➔ Apply now : www.ip.gov.hk/ipms-e

To Join the IP Training Programme

- ➔ Participants will receive a certificate upon completion of the respective training course
- ➔ Details and registration : www.ip.gov.hk/ipmtp-e

Fundamental Programme 100 Series

Course code	Course Name	Duration(days)
IP 101	IP Basics	2
IP 102	IP Management and Protection in the Mainland	2
IP 103	Registration and Application Procedure of IP Rights in Hong Kong	1

Advanced Programme 200 Series

Course code	Course Name	Duration(days)
IP 201	Intellectual Asset Management	1
IP 202	Management and Strategies of IP Commercialisation	2
IP 203	Management and Strategies of Technology Transfer	2
IP 204	Practical Workshop for IP Managers	0.5

Remarks: 1. Applicants who want to apply for Advanced Programme 200 Series must have completed Fundamental Programme IP101 : IP Basics.
 2. IPD reserves the final rights to change the course details and arrangements.
 3. Information of course details and arrangements published on website shall prevail.

Free Intellectual Property Consultation Service

IPD, with support from The Law Society of Hong Kong, provides FREE One-On-One IP Consultation Service for Hong Kong SMEs* with a view to assisting them to raise their awareness of IP and to develop effective IP management and commercialisation strategies.

A 30-minute face-to-face Consultation Service will be delivered by practising solicitors of The Law Society of Hong Kong. Advisory areas cover:

- ✓ IP registration
- ✓ IP management
- ✓ IP licensing
- ✓ IP due diligence

Visit www.ip.gov.hk/ipcs-e to apply for the service online or download the application form.

* Manufacturing enterprises with less than 100 employees and non-manufacturing enterprises with less than 50 employees are regarded as SMEs in Hong Kong (Source: Trade and Industry Department). The Free Intellectual Property Consultation Service is for SMEs only. Requests from law firms and providers of IP consultancy or other professional services will not be entertained.



For details of all services



Visit www.ip.gov.hk for the latest supporting services and information on IP trading

Enquiry hotline : 2961 6833