



FoodAg Manufacturing

5th - 7th DECEMBER, 2024

LAHORE EXPO CENTRE - PAKISTAN



Agriculture Sector of Pakistan



- Agriculture is the mainstay of Pakistan's economy about 25% of the country's land area is under cultivation (22 million hectares) with 80% under a well-knitted irrigation system.
- Multiple crops, fruits, and vegetables are produced throughout the year using mono and multiple cropping patterns by employing 38 percent of the labor force.

Agriculture Sector of Pakistan



Base of Development

Indispensable to socio-economic development



GDP Share

24% contribution to GDP



Labor Opportunities

Employs 37.4% of labor force



Everyday life activities

Livelihood of 65%-70% Population



Export Share

US\$ 8 Billion (PRAL)

Pakistan's Agriculture Strength

Cereals



8th largest in Wheat



12th largest in Millet



10th largest in Rice

Fruits



4th largest in Mango



6th largest in Dates,
Guava, & Apricots



12th largest in Citrus

Vegetables



4th Largest in Chickpeas
5th largest in Okra



8th largest in Onion



11th in Cauliflower


Misc.



4th largest in Dairy
7th largest in Cattle
inventory

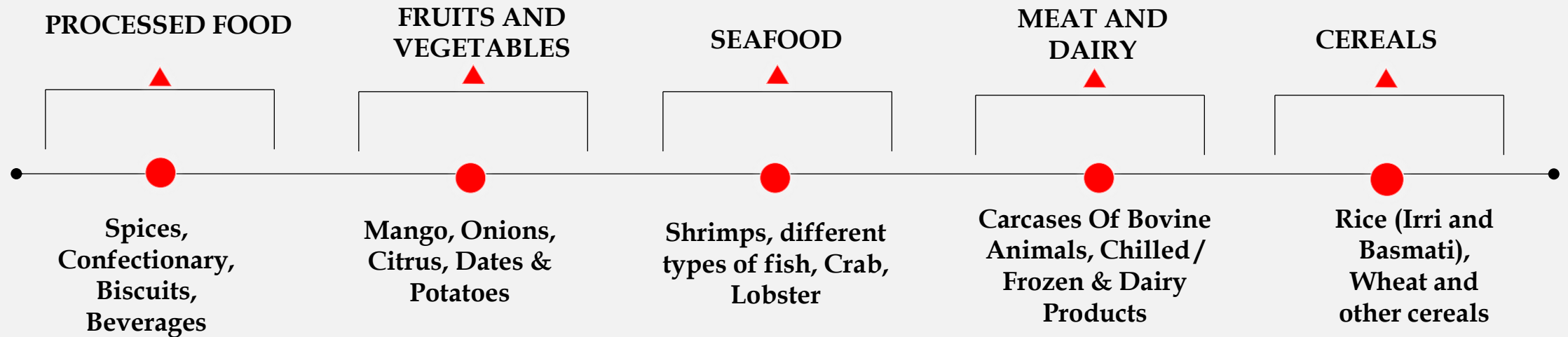


4th largest in Cotton



5th largest in Sugarcane
9th largest in Tobacco &
Spinach

Major Sub Sectors of Agro-food



Pakistan Agriculture Output



- Pakistan's agriculture output is the 10th largest in the world. The country produces large and growing quantities of cereals, meat, milk, fruits and vegetables.
- Currently, Pakistan produces about 40 million tons of cereals (mainly wheat, rice and corn), 17 million tons of fruits and vegetables, 70 million tons of sugarcane, 60 million tons of milk and 4.5 million tons of meat. Total value of the nation's agricultural output exceeds \$50 billion.
- Pakistan is a country with diverse ecological zones, featuring considerable variations in topography, altitude, climate and seasons. This diversity enables the cultivation of a wide range of crops and supports livestock throughout the country.



Modernizing Value chain

- Just three crops—wheat, rice paddy, and maize—have a farm-gate value of about \$12 billion of which nearly \$1 billion is lost in quality and quantity due to traditional drying practices, sub-optimal warehousing, unfair market practices, and traditional logistics.
- Upgrade in agri-technology like, modern farm machinery, silo storages, cool chains for fruits and vegetables, controlled sheds for poultry, high efficiency irrigation systems, is possible through corporate farming.
- Improving agriculture inputs and modernizing value chains can help the farm sector become much more productive to serve both domestic and export markets.



Production & Exports of Major Agriculture Products

(Value & Quantity)

Production & Export of Rice and Categories



Product	Year	2020-21	2021-22	2022-23	2023-24
Rice	Production (Million Tons)	8.42	9.32	7.32	9.87
	Exports (USD Million)	2,039	2,474	2,179	3,885
	Exported Quantity (MMT)	3.64	4.66	3.56	5.97
Basmati Rice	Production (Million Tons)	4.28	3.86	3.81	NA
	Exports (USD Million)	720	717	648	844
	Exported Quantity (MMT)	0.586	0.748	0.571	0.743
Non Basmati Rice	Production (Million Tons)	4.14	5.46	3.509	NA
	Exports (USD Million)	766	1,069	850	2,152
	Exported Quantity (MMT)	1.771	2.433	1.779	3.653
Broken Rice	Production (Million Tons)	NA	NA	NA	NA
	Exports (USD Million)	223	404	302	557
	Exported Quantity (MMT)	0.606	1.103	0.907	1.213
Brown Rice	Production (Million Tons)	NA	NA	NA	NA
	Exports (USD Million)	326	279	376	331
	Exported Quantity (MMT)	0.367	0.35	0.298	0.368

Production & Exports of Agro Products



Product	Year	2020-21	2021-22	2022-23	2023-24
Sesame Seed	Production (Million Tons)	0.102	0.128	0.152	0.301
	Exports (USD Million)	89.32	186.96	148.33	406.6
	Exported Quantity (MMT)	0.067	0.125	0.092	0.28
Maize	Production (Million Tons)	8.94	9.52	10.98	9.8 (P)
	Exports (USD Million)	23	244	190	421
	Exported Quantity (MMT)	0.109	0.775	0.63	1.843
Meat	Production (Million Tons)	4.9	5.2	5.5	5.8 (P)
	Exports (USD Million)	338	353	431	507
	Exported Quantity (MMT)	0.098	0.08	0.1	0.123
Fish & Crustaceans	Production (Million Tons)	0.804	0.812	0.831	0.72
	Exports (USD Million)	395	411	491	406
	Exported Quantity (MMT)	0.18	0.163	0.215	0.202

Production & Export of Horticulture Products



Product	Year	2020-21	2021-22	2022-23	2023-24
Dates	Production (Million Tons)		0.84	0.228	NA
	Exports (USD Million)	56	54	36	48
	Exported Quantity (MMT)	0.134	0.136	0.089	0.119
Mango	Production (Million Tons)	1.714	1.845	1.787	2.090 (P)
	Exports (USD Million)	120	135	103	116
	Exported Quantity (MMT)	0.129	0.134	0.118	0.154
Citrus	Production (Million Tons)	2.621	2.372	2.23	2.230 (P)
	Exports (USD Million)	211	135	79	105
	Exported Quantity (MMT)	0.558	0.369	0.272	0.415
Potato	Production (Million Tons)	4.84	4.55	5.85	7.9
	Exports (USD Million)	85	166	212	127
	Exported Quantity (MMT)	0.314	0.683	0.813	0.679
Onion	Production (Million Tons)	2.076	2.122	2.306	2.06
	Exports (USD Million)	124	126	5	224
	Exported Quantity (MMT)	0.376	0.335	0.024	0.347

New Age of Pakistan Agro Sector

With Record US\$8.3 Billion Agro products export in 2023-24, Pakistan is on path of Food security, and to optimize agriculture production in Pakistan through innovative technologies and sustainable precision driven agricultural practices based on agro-ecological potential of land through.....





MODERNISE





MECHANISE



MAXIMIZE



AGRO BASED INITIATIVE



Technology Driven Large Scale Farming & Livestock



**Joint
Ventures**



Mechanization



**High Efficiency
Irrigation
System**



**Research &
Development**

CROP CULTIVATION PROJECTS



Crop Cultivation Project



AGRICULTURE
PROJECTS OVER

4.8_{MN}

ACRES OF LAND

Focused Areas of Investment

Other Investment Avenues



FARM MECHANIZATION
PROJECTS



VALUE ADDITION
PROJECTS



SOLAR
BASED ENERGY
PROJECTS



HIGH EFFICIENCY
IRRIGATION
SYSTEM PROJECTS



INFRASTRUCTURE
DEVELOPMENT
PROJECTS



FARM TO MARKET - ROAD
PROJECTS



PIPELINE BASED
IRRIGATION
SYSTEM PROJECTS



CANAL BASED
IRRIGATION
SYSTEM PROJECTS



AGRI-INVESTMENT/
INSURANCE PROJECTS



SUPPLY CHAIN
MANAGEMENT
PROJECTS



FoodAg Manufacturing

THE ONLY F&B MANUFACTURING EVENT IN PAKISTAN



Introduction

- FoodAg Manufacturing represents Food and Beverage (F&B) manufacturing industry. It offers a decisive destination for those seeking to accelerate the adoption of technology in the agro sector, and improve efficiencies and productivity to meet new challenges. The three days exhibition offers a comprehensive showcase of solutions for industry professionals seeking to stay at the forefront of the industry and presents a prime opportunity to network, form new global partnerships, announce new innovative products, deals, collaborations and Joint Venture. Global Agro Manufacturers are welcome addition of the 1st FoodAg Manufacturing exhibition scheduled at Lahore.

Major Focus Areas



Ingredients	From colour enzymes to emulsifiers, cultures and fermentation starters to plant extracts and stabilizers- all ingredient trends are part of the exhibition
Processing	The latest technologies in food and beverage processing across meat, baking, beverage, refrigeration plants, food safety and quality.
Packaging	Packaging features large, mid and small scale equipment and machinery for packaging, printing, labeling, weighing, sorting and decorating across multiple industries.
Supply Chain Solutions	Supply Chain Solutions is the focus for all those involved in materials handling, transport and commercial vehicles, warehousing, operators, facilitators & service providers.

FoodAg Summit



- Over 100 of the industry's most dynamic and engaging speakers will convene at the FoodAg Summit to discuss a powerful agenda ranging from food engineering innovations, metaverse factories of the future, food safety, circular ecosystems, sustainability-linked finance models, and much more

Hall of FAME



- For the very first time at FoodAg Manufacturing, experience the pinnacle of innovation and excellence at the Hall of Fame: A dedicated space at the Pavilion hall where you can bring your groundbreaking technologies or innovations to life, through our dynamic screens. Highlight any of your innovations in ingredients, processing and packaging from the past decade that were a game changer in the industry and significantly transformed the manufacturing production process in the region.
- Owning a screen space at the Hall of Fame gives you the advantage to captivate the attention of a vast FoodAg Manufacturing audience of potential clients and partners who want to see the best in the business. As an exhibitor, seize the opportunity to gain unparalleled visibility, elevate your brand's prestige, and solidify your reputation as the F&B industry's market leader.
- This is an exclusive opportunity and screen spaces are limited, so secure your screen time now and be part of this extraordinary event.

Visitors Profile



- Corporate Farming Heads
- Government Functionaries in Agri projects
- Local Investment companies Heads
- All major regional countries buyers
- F&B communities,
- strategic partners
- leading processing, packaging and ingredients companies
- top-tier trade buyers,
- influential global and regional professionals,
- thought leaders in the food and beverage manufacturing sector

Why Punjab is venue for the Exhibition



- Food basket of Pakistan
- 60% Agro export is from Punjab
- home to important crops: cotton, wheat, sugarcane, maize besides a variety of orchards
- Hub of Mechanised and Corporate farming
- Major agriculture machinery and packaging is done in Punjab
- About 80% of the country's foreign exchange originates from agriculture, and Punjab contributes over 60% in this.

End Note



- By setting a new benchmark for trade exhibitions, **FoodAg Manufacturing** generated unparalleled opportunities and fostered strategic alliances poised to reshape both regional dynamics and global perspectives.
- Be a part of the next wave of innovation.

FoodAg Manufacturing



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FoodAg Manufacturing

5-7 December 2024
Expo Centre Lahore

Product Range: Food Ingredients, Food related Packaging, Food related Supply Chain Solution, Food Processing, Food Automation & controls, Agritech, Food Safety & Quality, Labeling Equipment & Supplies, Refrigeration Plants, Warehouse Management Solutions
Details of the products can be downloaded from the website

Rates:

Local Exhibitors: Shell scheme: Rs 280,000/- for 12 sqr mtr stall
Raw Space: Rs 20000/sqr mtr minimum 12 sqr mtr

Foreign Exhibitors: Shell Scheme: US\$ 5000 FOR 12 SQR MTR SPACE
Raw space: US\$ 350/SQR MTR minimum 12 sqr mtr

Last date of application: 15th October 2024

URL: <https://agm.tdap.gov.pk>

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